

Sponsorship Opportunities



Sponsor an Entrepreneur :: ₹ 4,500 (per lucky entrepreneur)

- :: Open registration for one entrepreneur of your choice or we select.
- :: We will ensure that one lucky entrepreneur will get fed, meet new people, learn a ton, and hopefully create a successful startup!
- :: Also a great option if you just feel guilty for falling short on your last New Year's Resolution!

Bootstrapper Fuel (Meal Sponsor) :: ₹ 22,500

- :: Company name/logo listed on delhi.startupweekend.org or bangalore.startupweekend.org
- :: Thank you & recognition during the meal you sponsor
- :: Opportunity to display a sign or banner on the food table
- :: Hand out materials, swag, other relevant materials
- :: Option to pay food vendors directly
- :: Two tickets to the event



The Term Sheet Sponsor :: ₹ 42,750

- :: Identified in all media materials for Startup Weekend
- :: Company name/logo listed on Delhi or Bangalore sites
- :: Thank you & recognition during Startup Weekend event
- :: Opportunity to hang banners at the event
- :: Hand out materials, swag, other relevant materials
- :: Two tickets to the event



Seed Round Sponsor :: ₹ 87,750

- :: Custom survey of the startup community (we can create survey & produce report)
- :: Invitation for a guest blog post on Delhi or Bangalore sites
- :: Offer a prize to a team or individual via raffle/vote. (eg. iPhone, netbook, software)
- :: All benefits of The Term Sheet Sponsorship
- :: Three tickets to the event

Series A Sponsor :: ₹ 1,55,250

- :: Invitation to address attendees for 3 minutes.
- :: All benefits of the Seed Round Sponsorship
- :: Four tickets to the event

The IPO Sponsor :: ₹ 3,35,250

- :: Invited to set up a booth for your product/service
- :: Guest blog post on Startupweekend.org site
- :: All benefits of the Series A Sponsorship
- :: Five tickets to the event



The EXIT :: ₹ 12,47,895

- :: Give ₹50 for each attendee that has been through Startup Weekend around the world! ☺

Contributing Sponsor :: Varies

- :: Help Support Startup Weekend with Press Coverage, Marketing, Swag, Venues, Food, Beer, Software, Discounts..... Anything that the community will benefit from!

Regional & Global Sponsorships::

- :: Regional Packages start at ₹6,75,000 & Global Packages start at ₹22,50,000
- :: For more Information, please contact us at india@startupweekend.org or <http://startupweekend.org/contact/>